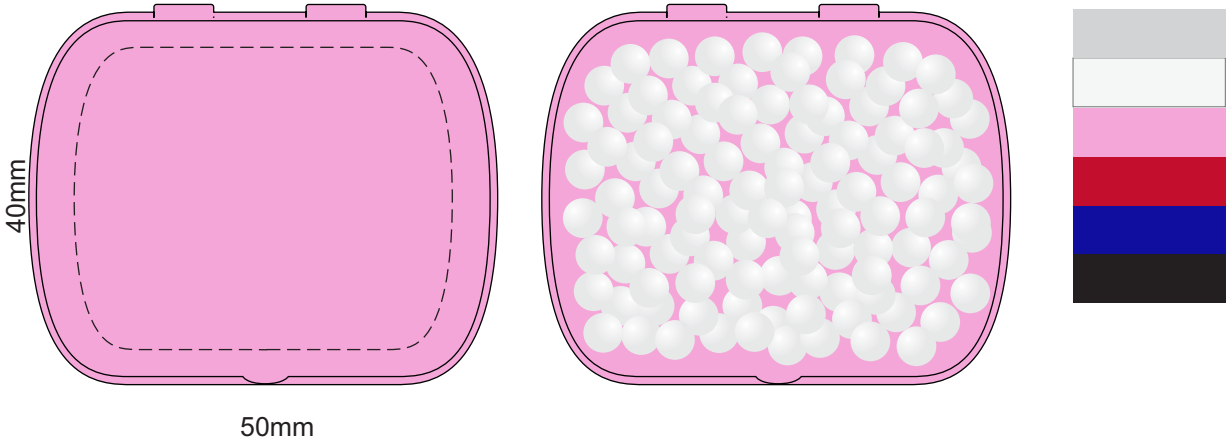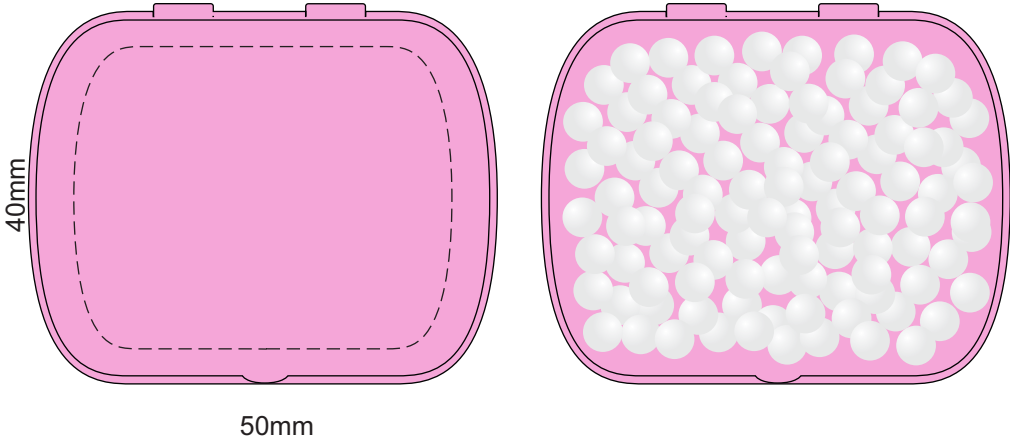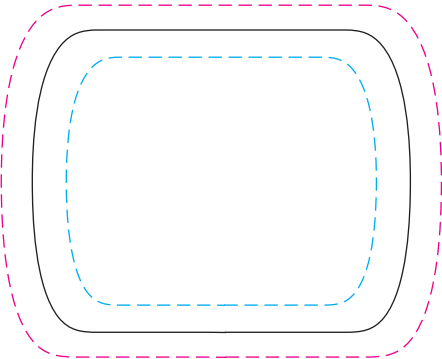100% of Actual Size
Direct Digital

40mm

50mm

100% of Actual Size
Digital Label

40mm

50mm

Label positioning is not guaranteed
to be 100% centre aligned.

Blue Dotted Line = The SIGNIFICANT PRINT AREA
(Keep all critical images & text within this box)
Black Line = Maximum print area
Pink Dotted Line = Bleed off to here